



HUGG
FOR FOCUS
AND COMFORT



What makes HUGG this versatile?

The basic principle of the HUGG furniture system is that it brings about tranquillity and intimacy in open spaces to accommodate meetings, agile working and focussing. The various elements, colours and materials of the HUGG system allow your organisation to use it as a modular workspace. HUGG will match any corporate identity and embraces different activities.

Organisations are subject to constant change; this calls for a certain dynamism within your office and work environment. There is a need for different work methods that support either individual tasks or teamwork as well as different types of workstations.

Are you in need of a flexible interior for your work environment? HUGG might then offer the perfect solution for you. It is due to the modular nature of HUGG that its shape, appearance, function and accompanying accessories are easily tailored to your personal needs and those of your employees; for both now and in the future.

HOW YOU CAN BENEFIT FROM HUGG

- **Design your own:** there are many options to give your interior the look that suits your organisation best.
- **Future proof:** this furniture system is easy to adapt to your future needs and activities, while being environmentally friendly at the same time. Gispen will take back any components you no longer need; contributing to circular use of materials together.
- **Optimal use:** the clever modular system allows you to design the ideal workstation and then alter it to suit a different function or activity at any time.
- **Concentration:** a more secluded space will make it easier to concentrate also while working on a project together. The high acoustic quality will support any activity.
- **Circular entrepreneurship:** with this product you will join Gispen in contributing to the Circular Economy. HUGG has been designed to allow for easy future returns and reuse of materials.
- **Adaptable on site:** the shape, panels, elements and (functional) accessories can be adapted at any time and on site, reducing transportation costs and preventing disruption of your primary work process.



COMFORTABLE, CLEVER
AND MODULAR

Collaborating effectively and undisturbed

Holding a goal-driven meeting is an effective, comfortable and undisturbed way of tackling and discussing a project or assignment together. Such a meeting is most effective with the right furniture, and can also take place in an open space where different activities are carried out. HUGG not only contributes to a positive atmosphere, it also boosts productivity and gives any meeting an extra punch.

Privacy

It is due to the arrangement and acoustic quality of the elements that HUGG allows one to work or hold meetings undisturbed. The walls of HUGG have different heights so that you can change the level of privacy of a work area.



**PURPOSEFUL AND
FOCUSED MEETINGS**

Place independent working

Employees who need a workspace when in between appointments, part-time workers who do not have a personal workstation, colleagues from other branch offices who are visiting? If you want to adopt a place-independent work method, you need to provide your employees with comfortable workstations that are equipped with the right functionalities.

Workstations with a large enough tabletop, pleasant lighting, an easily adjustable chair, power and network provision, pleasant acoustics and sufficient privacy. HUGG offers plenty of possibilities for people to find a suitable workspace; solo for total concentration or in pairs for a project consultation or meeting.

HUGG allows you to create a quiet workspace within a dynamic work environment for optimal focus.

Various activities

The modular and inventive wall system of HUGG supports various activities: holding meetings, agile working and focussing.



SETTING UP YOUR CHAIR, **BOOTING** YOUR LAPTOP
AND GETTING TO IT IT'S AS **SIMPLE** AS THAT



Privacy and serenity at the office

HUGG literally hugs the workspace it creates and, by doing so, allows you to work in total concentration. The acoustic panels not only dampen sound, they also create a physical separation from a dynamic space or open-plan office. To those outside HUGG, it is clearly apparent that HUGG occupants would rather not be interrupted with their current activity.

Various work methods

By adding monitors and power, HUGG can be used in a multitude of ways, from a concentration hub to a multifunctional work area or meeting place.

Optimal comfort

The right lighting, ergonomic seating, choosing a suitable wall height... HUGG offers many possibilities for dynamic working in total concentration.

FOCUSSING AT THE TASK AT HAND
IN AN **OPTIMAL** ENVIRONMENT



Universal system

It is due to its versatile, modular system that HUGG will meet all your current needs as well as those of the future.

The system of walls, functional elements and accessories is easy to adapt: both in function and appearance. Even after a few years of use.

Adaptable on site

All the elements and components are modular and therefore interchangeable. We can (dis)assemble the components easily and quickly with a handy screw, magnet or click system. No special tools are required.

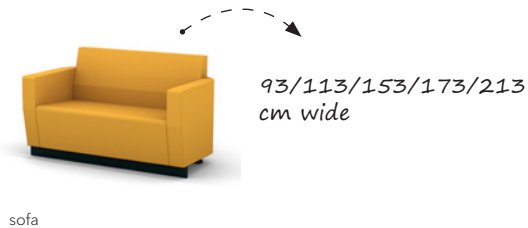
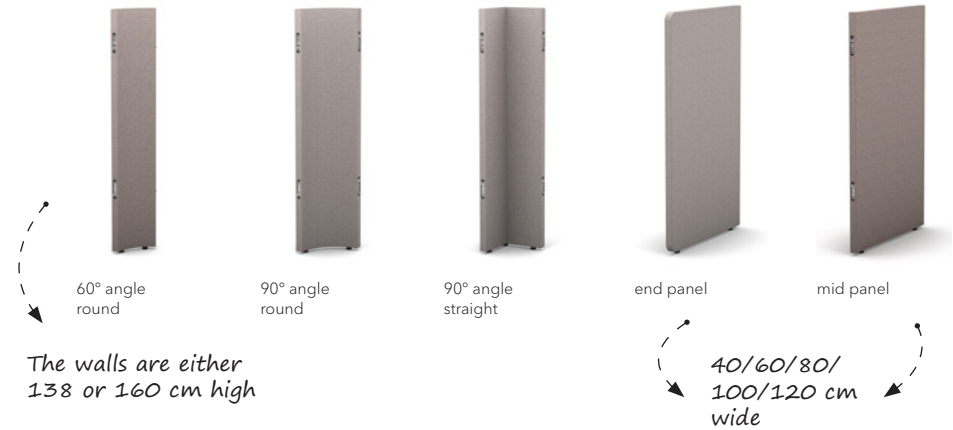
Alter the appearance

A different shape, height or dimension, more or less privacy, new upholstery for the walls, a different colour scheme, additional accessories and added functionalities? The appearance and shape of HUGG can be expanded or adapted in no time at all. HUGG is ideally suited for an agile work method.

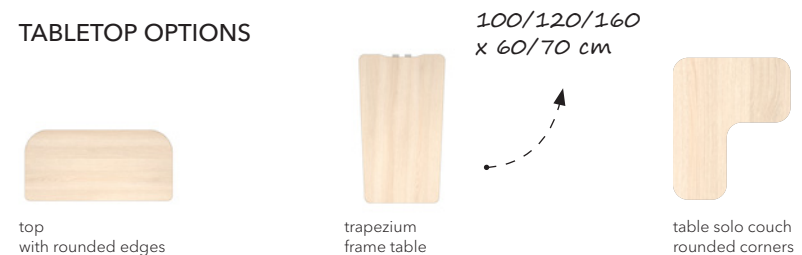
The function of your HUGG unit is easily altered by exchanging elements.



WALL OPTIONS & SEAT ELEMENTS



TABLETOP OPTIONS





ALTERNATING POSITIONS IS **HEALTHY**
AND **PREVENTS** HEALTH ISSUES FROM ARISING

Alternating postures is healthy

Sitting for too long is detrimental to the health and vitality of your employees. Alternating between sitting, standing and being in motion increases a person's oxygen uptake and blood circulation. Did you know that your brain works more slowly when you are sitting down? It is therefore not surprising that standing meetings are often more effective.

In addition, offering a variety of workstations and work methods can stimulate creativity and contribute to a higher productivity. HUGG is the perfect answer to the increasing demand for dynamic work methods. There are also ways to increase the vitality of those who are using HUGG, by incorporating a sit/stand desk into the unit, for example. HUGG stimulates a dynamic approach to work.

More energetic, creative and productive

It is unhealthy to sit behind the same desk all day. Encourage a dynamic work method and offer your employees different types of workstations, such as a sit/stand desk that will allow them to stand while working. HUGG makes this an easier process. Dynamic working contributes to the vitality of your employees and increases creativity and productivity within your organisation.

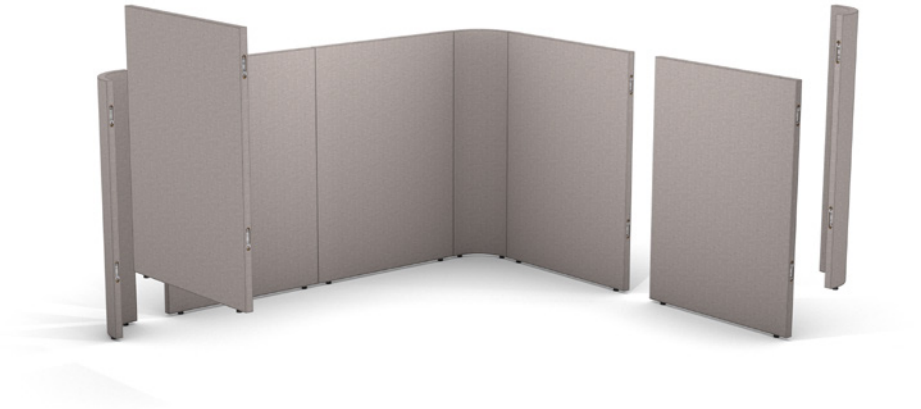
Returns and reuse

When HUGG was being designed, we already took account of future returns and reuse of components and materials. Gispen stands for high-quality products and we remain responsible for those products throughout their lifecycles, while reducing waste production where possible. Therefore, we will take back your HUGG product when it has reached the end of its lifespan, after which we will repurpose it or refurbish it to brand-new.

Circular services

Gispen offers the following optional services in order for you to make optimal use of your HUGG workstation:

- HUGG is installed by skilled Gispen fitters, allowing you to get to work right away.
- preventive maintenance will ensure that your workspace is always at its highest utility.
- would you like to change the function, colour or material of your HUGG product? Gispen will realise the upgrade for you, right there on site.
- has your workstation become redundant? You can return it and we will give it a new lease of life via our REVIVED by Gispen concept, for example.



Gispen has opted for innovative design, sustainable manufacturing and circular use of furniture.

The benefits of circular furniture:

FOR YOUR COMPANY

- value retaining furniture
- the furniture is modular and can therefore be adapted and expanded on site
- the option to pay per use
- experience that 'new' feel, even when it concerns refurbished items
- contribute to the reduction of eco-tax

FOR YOUR SURROUNDINGS

- eliminate raw material wastage
- less eco-tax
- emit less CO₂
- an increase of local employment opportunities

GISPEN GUARANTEES THAT ITS PRODUCTS AND MATERIALS **RETAIN THEIR VALUE**. WE PREVENT WASTE PRODUCTION AND YOU REDUCE COSTS

BASTEN LEIJH



Basten Leijh is a multi-faceted creative talent. Besides being a product and concept developer, he has been a business partner and creative director for leading organisations and design firms for over twenty years. Leijh's designs are timeless and functional, often with a playful element. Leijh has built an extraordinarily diverse and idiosyncratic portfolio with his own brands. His designs are often crowned with awards. Leijh graduated from the Design Academy Eindhoven.

'GISPEN IS A **SOPHISTICATED** BRAND THAT, LIKE ME, IS COMMITTED TO **SUSTAINABILITY** AND A **CIRCULAR WAY** OF THINKING.'

What does the Gispen brand mean to you?

'Gispen has got a long and multi-award-winning history, but also dares to keep with the times in a creative way. It is a sophisticated brand that, like me, is committed to sustainability and a circular way of thinking. I find it extraordinary that a design legend such as Gispen gives its designers so much creative freedom, and I'm proud to have been able to join them.'

What is the idea behind HUGG?

'In the modern open-plan office, everyone craves for some personal space. I designed HUGG to give people some of that missing privacy. Moreover, I wanted to add a playful and easy-going element to spaces that are all too often bare and chilly. HUGG is a modular family of acoustic and visual barriers that can be used within offices

and large, public spaces as quiet zones, recesses for meetings or agile workspaces. HUGG can do it all.'

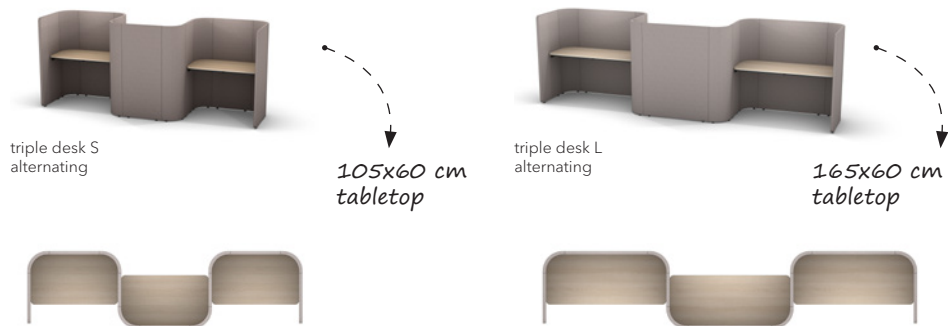
What is your typical day like?

'No two days are alike! I like to work on different projects at the same time; being able to go back and forth gives me energy. I usually start my day by taking my children to school, after which I often visit the Gispen factory to test products that are in development. In the afternoon, I then join my small team at my studio. As a designer, I mostly enjoy the days when I can finally present a new prototype after months of development. Seeing everything coming together gives me a real rush.'

A TIP FROM THE DESIGNER

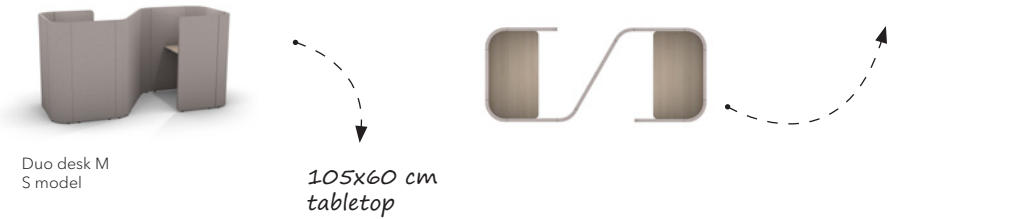
With a little creativity, you can use HUGG to create walkways through the office. This not only influences the way people move about at the office, it also affects the overall atmosphere.

WORKSTATIONS

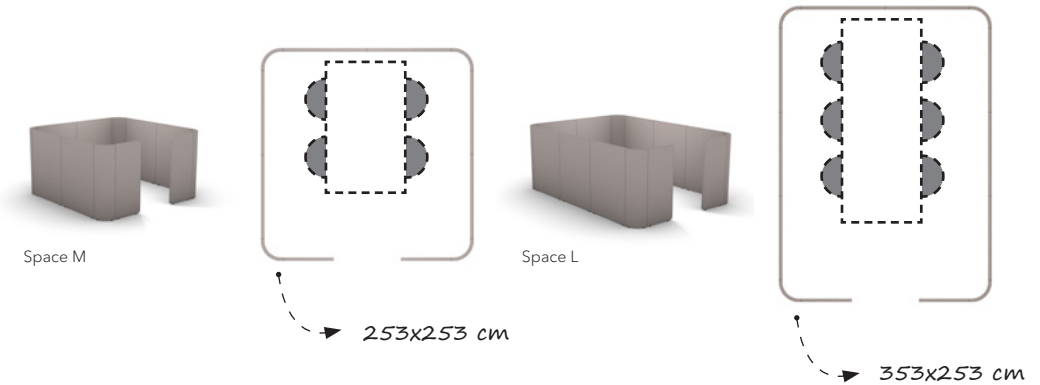


All walls are available in a height of 138 or 160 cm

WORKSTATION/SOFA

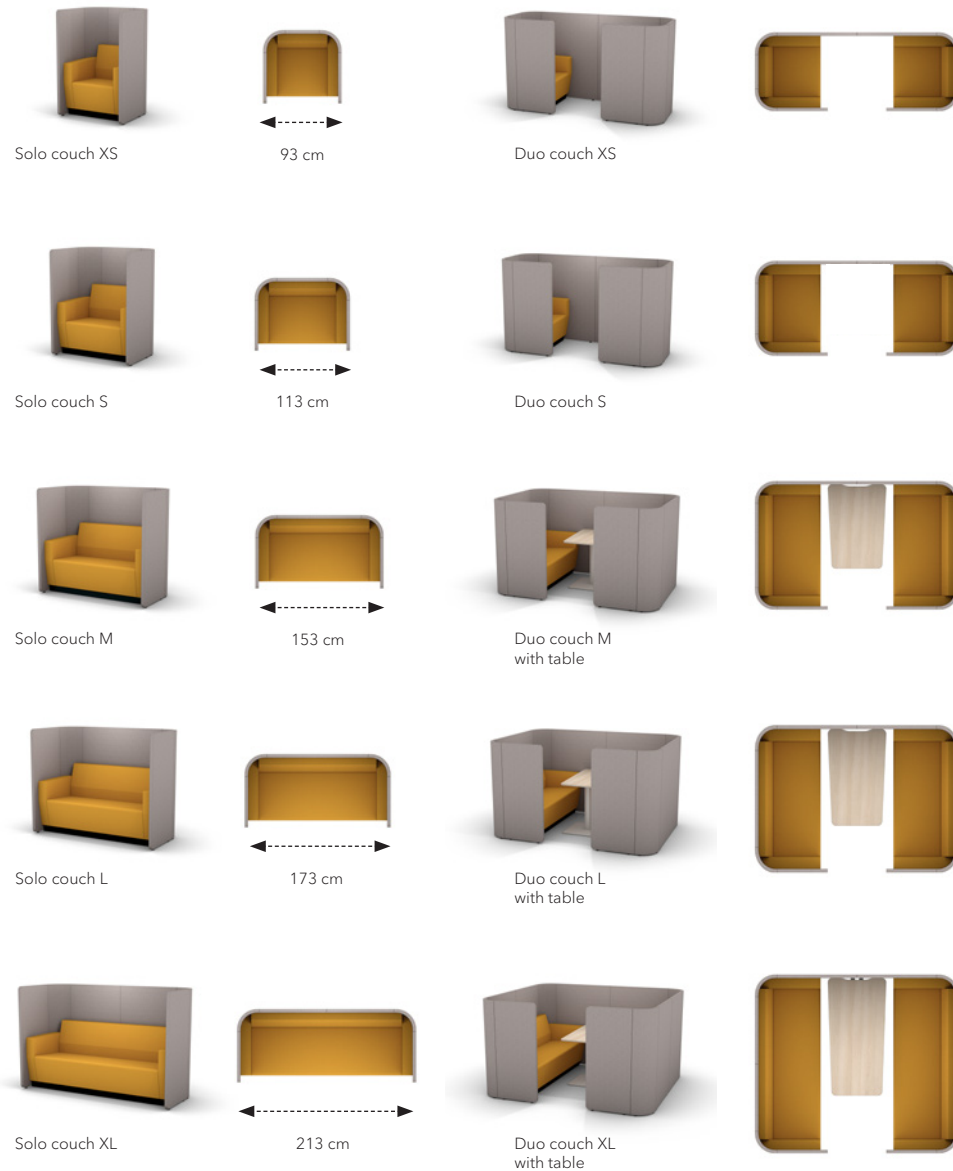


SPACES

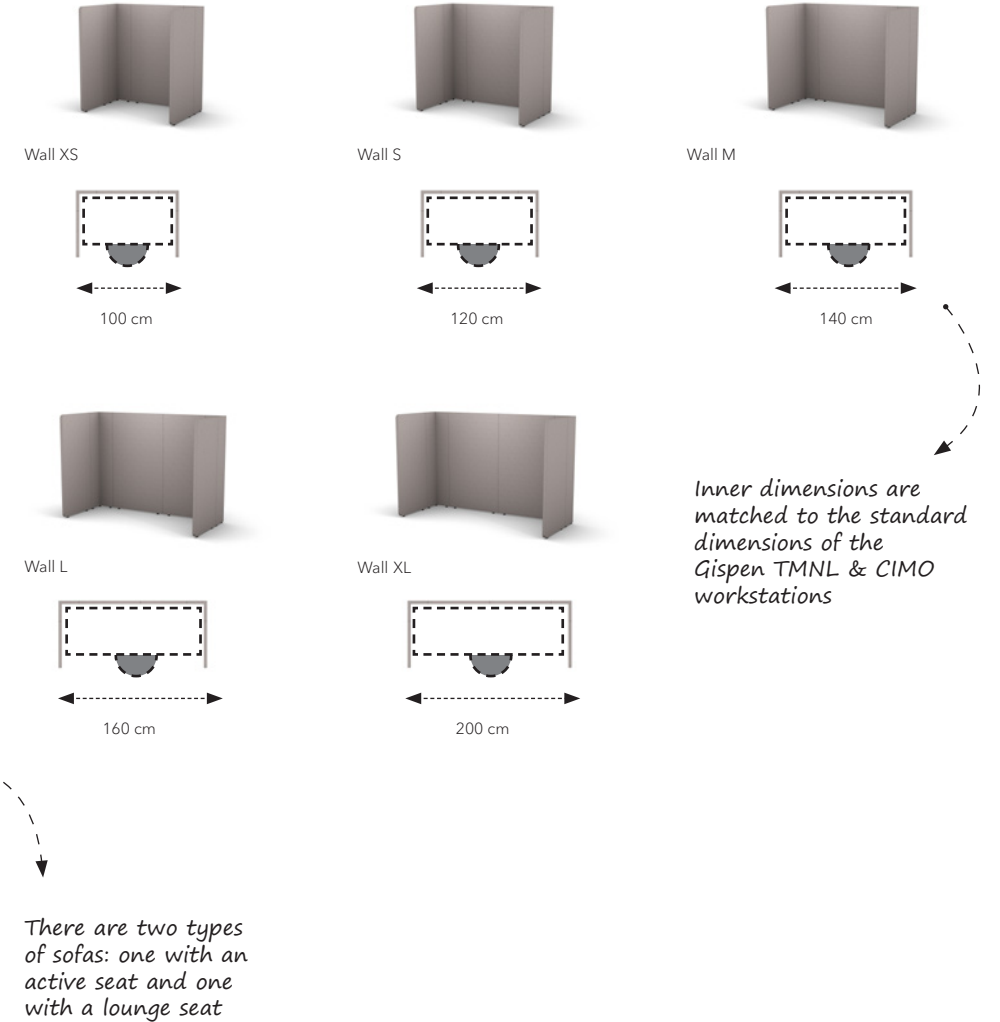


PRODUCT OPTIONS

SOFAS



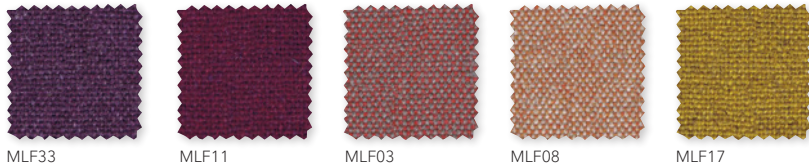
WALLS



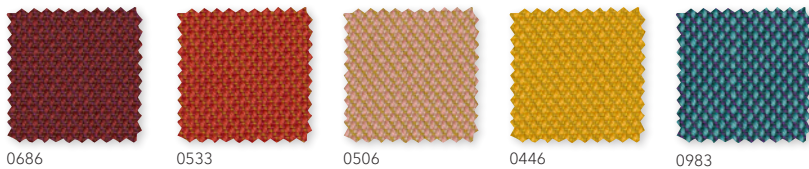
PICK AND CHOOSE THE COMPONENTS THAT SUIT YOUR WORK METHODS

Conferring, agile work and focussing. HUGG makes it all possible. The various components will allow you to easily design your perfect workspace.

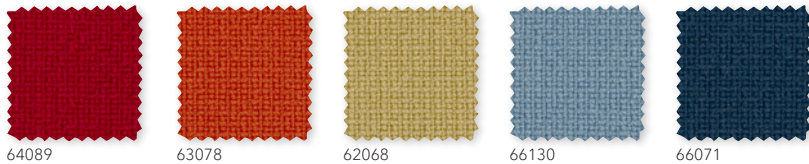
CAMIRA MAINLINE FLAX



STEELCUT TRIO 3

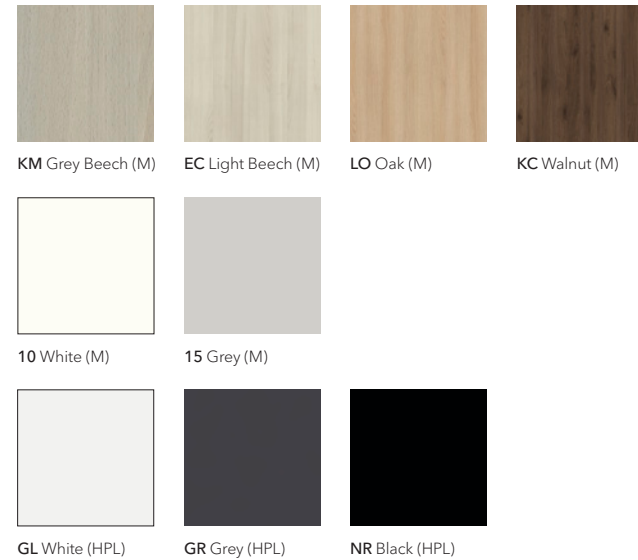


GABRIEL FAME



This is a selection from our fabric collection.
Look for the complete overview in our [materialisation document](#).

TABLETOP COLOURS

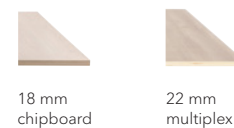


ACCENT TABLETOP COLOURS



*This tabletop finish is
only applicable to
22 mm multiplex.*

TABLETOP OPTIONS



M Melamine
L Linoleum
HPL Soft Touch - High Pressure Laminate

PRODUCT OPTIONS

Complete your HUGG unit with functional accessories to charge or connect laptops, phones and other devices. Choose the combination that suits your situation best.

ELECTRA



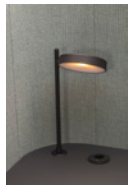
Gispen PUK
wireless charging



Point
power and USB

*1x power &
1x USB*

ACCESSOIRES



Pastille table lamp, black or white,
mounted to the tabletop.

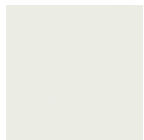


Cubby planter, removable
white or black



Monitor black or white

COLOUR OPTIONS



09 White (STR)
NCS S0502-G50Y*



K7 Black (STR)
NCS S8500-N

*Colour options for table
legs, power inlet cover in
tabletop and planter*





Cover

HUGG Dual Desk S

Upholstery dividing screens: Febrik Razzle Dazzle 116

Poplar multiplex tabletop with HPL walnut 522 (R24031NW) top layer with recess for Point



Page 2

HUGG Solo desk XL

Upholstery dividing screens: Kvadrat Re-wool 828

Poplar multiplex tabletop with 117 flat black 2902 (Polaris) top layer with two recesses for Point



Page 7

HUGG duo couch M with table

Upholstery dividing screens exterior and topside: Kvadrat San 390

Upholstery dividing screens interior and sofas: Kvadrat Steelcut Trio 796

Table: paint colour frame textured black 71 and poplar multiplex top with Forbo desktop 4179 Smokey Blue



CONTACT

As a designer, manufacturer and supplier we strive to create optimum environments that have a positive influence on people. We actually put our core values into practice, which is how Gispen has become a trusted brand of striking and sustainable furniture design. Our product range is ideally suited for furnishing educational, healthcare, office and hospitality environments.

Gispen

Parallelweg West 23
4104 AZ Culemborg

Postbus 30
4100 AA Culemborg
T: +31 (0)345 474 211

This document is the property of **Gispen Netherlands BV**.
Reproduction thereof in its entirety or in part is prohibited
without written permission.

© 2021 Gispen

The logo consists of a solid red rectangle. Inside the rectangle, the word "Gispen" is written in a white, bold, sans-serif font. The letter 'i' has a dot.

Gispen

SUSTAINABLE
DESIGN